

fall technical conference

THE INK INDUSTRY: ADAPTABLE, FLEXIBLE, RESILIENT

OCTOBER 12-14, 2021

The 2021 Fall Technical Conference is designed to focus on cutting-edge technologies in digital printing and related graphic arts areas — offering a curriculum to allow for maximum education and networking opportunities with minimal time commitment!

SPONSORSHIP PACKAGES

PLATINUM LEVEL \$3000

INCLUDES a Keynote Sponsorship, Tabletop Exhibit, Spotlight Video, and Video Ad. Mention before all sessions and company logo will be included in all event promotions.

GOLD LEVEL \$2000

INCLUDES Tabletop Exhibit, Video Ad, and Session Sponsorship. Mention before all sessions and company logo will be included in all event promotions.

SILVER LEVEL \$1000

INCLUDES Spotlight Video and Tabletop Exhibit. Mention before all sessions and company logo will be included in all event promotions.

ADDITIONAL SPONSORSHIPS

GOLF HOLE SPONSOR \$250

Your Company Logo featured on signage and in the Event Guide.

COFFEE BREAK SPONSOR | \$500

Your Company Logo on signage and in the Event Guide.

LANYARD SPONSOR | \$300

Your Company Logo on Lanyard and in Event Guide.

Contact NAPIM offices at 815-708-7387 for additional or custom sponsorship opportunities.



NAPIM EVENT APP \$3500 ONE ONLY

Annual sponsorship for all NAPIM events including the Fall Technical Conference, Spring Convention, and Summer Course. Mention on the website and company logo in all event promotions.

EXHIBIT

SUPPLIER SHOWCASE

TUES OCT 12 3:45 - 5 PM

\$700 NAPIM MEMBER | \$900 NON MEMBER

Suppliers can present a 7-10 minute in-person presentation during the Supplier Showcase.

LIMITED TO 7 PRESENTATIONS

TABLETOP EXHIBIT | TUES OCT 12 5-8 PM \$250 NAPIM MEMBER | \$500 NON MEMBER

Exhibit your products and services. Each exhibitor will have a 6-foot tabletop space. The exhibit runs during a meet and greet reception.

ADVERTISE

SUPPLIER VIDEO AD \$1000

Suppliers can submit a 1-2 minute video of their product or service. It will be played multiple times during the conference as well as may be used in social media, email campaigns, and on website.

SUPPLIER SPOTLIGHT VIDEO \$750

Suppliers can submit a 5-7 minute video of their product/service. This will be featured once during the live event. This is a great opportunity if you cannot attend the event.

EVENT GUIDE ADVERTISING

The Event Guide will be a constant companion for attendees during the three-day event. Placement will be first-come, first served. Provide 300 dpi minimum, full color PDF in dimensions below.

FULL PAGE AD \$500 | HALF PAGE AD \$250

HALF PAGE: 5 x 4.25 (width x height).

FULL PAGE: **LIVE area** within 5 x 8 inches (width x height)
Bleed dimensions 5.75 x 8.75. Trim size of Guide: 5.5 x 8.5, spiral bound



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REGISTER ONLINE

WEBSITE www.napim.org

or

RETURN COMPLETED FORM TO:

NAPIM

Attention: John Copeland

EMAIL jcopeland@napim.org

MAIL 3600 E. STATE STREET, SUITE 306
ROCKFORD, ILLINOIS 61108

Questions?

Please call 815 708-7387

SPONSOR | EXHIBIT | ADVERTISE

Print out and return completed form or **REGISTER ONLINE**

SPONSORSHIP PACKAGES

- PLATINUM LEVEL \$3000
- GOLD LEVEL \$2000
- SILVER LEVEL \$1000

ADDITIONAL SPONSORSHIPS

- NAPIM Event App Sponsor \$3500
- Lanyard Sponsor \$300
- Golf Hole Sponsor \$250
- Coffee Break Sponsor \$500

EXHIBIT

- Supplier Showcase
\$700 Member | \$900 Non Member
- Tabletop Exhibit
\$250 Member | \$500 Non Member

ADVERTISE

- Supplier Video Ad \$1000
- Supplier Spotlight Video \$750
- Event Guide Ad
 - Full Page \$500
 - Half Page \$250

COMPANY NAME (as it should appear in marketing materials)

CONTACT PERSON

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

FAX

EMAIL

PAYMENT INFORMATION

CHECK (made payable to National Association of Printing Ink Manufacturers in U.S. dollars) Amount enclosed: \$ _____

CREDIT CARD

AMEX

VISA

MasterCard

CARD NUMBER

EXPIRES

CW CODE

SIGNATURE

TITLE

DATE



FALLTECH-2021